

The Mitchell Group, focused on sustainable operations, adopts the Four A's of Sustainability: Awareness, Action, Accountability, and Affordability.



Awareness

At The Mitchell Group, sustainability has been in our DNA since our inception. Our products reflect our commitment to sustainability and healthy living. We take our responsibility to provide safe materials seriously, emphasizing material safety and chemical transparency. Through clear labeling and educational resources, we empower customers to understand the environmental benefits of our offerings. Together, we can foster a world where high performance and environmental responsibility go hand in hand.

Action

Through innovation and design, the Product Development team at Mitchell focuses on eliminating toxic chemicals, opting for safer alternatives that do not compromise product performance. Our manufacturing facilities minimize waste and optimize energy use.

Looking ahead, The Mitchell Group is committed to clear sustainability goals, including enhancing product performance, and reducing VOCs. Our products are thoroughly tested before we market them. We continue to invest in research and development to source healthier materials that deliver high performance while adhering to sustainable practices.

Accountability

Responsible sourcing is the cornerstone of our strategy. That is why we have forged partnerships with suppliers who share our values of fairness, transparency, and environmental responsibility. We extend these high standards to our customers, recognizing that your purchasing decisions can contribute to a healthier planet for everyone. We build partnerships with suppliers and customers that uphold our high standards of integrity and sustainability.

Affordability

In the competitive market of coated fabrics, The Mitchell Group stands out as a champion of affordability and performance. Rooted in our belief that widespread adoption of eco-friendly products is crucial for a sustainable future, we strive to make these solutions accessible to all. By promoting sustainability in our offerings, we aim to foster a positive shift in consumer habits and contribute to a healthier planet.

As we look to the future, we will continue to innovate, collaborate, and advocate for a world where affordability and sustainability go hand in hand. Together with our customers and partners, The Mitchell Group is paving the way towards a greener future.

Sustainability Claim

NETZERO^{bio}

sta*kleen.
POLYURETHANE

sta*kleen.
POLYCARBONATE

sta*kleen.
SILICONE

Ez-Kleen

Polyurethane

Polyurethane

Polycarbonate

Silicone

PVC

Bleach Cleanable					
Antibacterial Free					
Antimicrobial Free					
Inherently Antimicrobial					
Biocide Free					
Biocompatibility Tested					
BPA Free					
CA 01350 Compliant / Low or No VOCs					
DMF Compliant					
No Added Formaldehyde					
No halogenated FR Chemicals / AB 2998 Compliant					
HHI Compliant					
HPD Available					
No Lead and Cadmium					
LEED–Prequalified LEED V4 Option 1 & 2					
Solvent free Manufacturing					
No Ozone Depleting Chemicals					
PFAS Free					
PVC Free					
No harmful Phthalates/ Plasticizers					
POPs Free (Persistent Organic Pollutants)					
REACH Compliant					
Red List Compliant (LBC)					
TRIS Free					